

Ask the right questions! Create your survey in minutes by choosing the right questions from the list of pre-written questions.

PROTEIN & SUPPLEMENT

The Feedbank

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Protein & Supplement Category

Questions

Q1: Have you consumed or are you consuming any health supplement?

- a. Yes. Please specify.
- b. No

Q2: How often do you take supplements?

- a. Daily
- b. Occasionally
- c. Never

Q3: Are you allergic to any product?

- a. Yes (please provide details)
- b. No

Q4: Why do you want to take health supplements?

- a. Muscle gain
- b. Recommended by a doctor
- c. Recommender by a friend
- d. Others (please specify)

Q5: Do you work out?

- a. Yes
- b. No

Q6: How many days in a week do you work out?

- a. 2 to 4 days
- b. 5 to 6 days
- c. Daily
- d. Never

Q7: Do you follow any diet plan?

- a. Yes
- b. No

Q8: How would you rate your daily diet?

- a. Very Healthy
- b. Average
- c. Not Healthy

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Q9: Which of the following products have you purchased/consumed in the past?

- a. Option 1
- b. Option 2
- c. Option 3
- d. Option 4

Q10: Where do you get the updates related to health supplements?

- a. Newspaper
- b. Social Media
- c. Product Website
- d. TV advertisement
- f. Others (please specify)

Q11: Which of the following criteria do you consider before buying any supplement?

- a. Price
- b. Packaging
- c. Effects and side effects to your body
- d. Reviews and recommendations
- e. Others (please specify)

Q12: How much can you spend on health supplements per month?

- a. Below 5k
- b. 6k to 10k
- c. 11k to 20k
- d. More than 20k

Q13: Why did you choose us over others?

- a. Price
- b. Location of the store
- c. Recommended by someone
- d. Online reviews

Q14: How did you buy our product?

- a. Online
- b. Visited the store
- c. Others

Q15: Did you get the required information about our products on the website?

- a. Yes
- b. No (please specify)

Q16: Did you get the product you were looking for?

- a. Yes
- b. No (please specify the details of the product)

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Q17: Did you get your product on time?

- a. Yes
- b. No

Q18: Did the salesperson explain the side effects of the product?

- a. Yes
- b. No

Q19: On the scale of 1 to 5 (where 1 - excellent, 2 - very good, 3 - good, 4- not sure, and 5- poor), please rate us on:

Availability of the products

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

Range of products

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

Salesperson knowledge about the products

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

Reachability of the shop

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

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Salesperson's method of attending to customers

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

Q20: Do you want to get updates for the new products?

- a. Yes

Email address:

Phone Number:

- b. No

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Tips to Remember

- Design survey of 5 (minimum) or 10(maximum) questions.
- Use multiple choice questions to receive the accurate feedback. Customers may ignore open ended questions.
- Ensure that there is at least one open-ended question, so that customers can provide their own explanations / experience / suggestions of what's good or bad with the product/service.
- Do not flood customers inbox with multiple survey emails in a single day to receive feedback. Have patience!
- Ensure most of the questions are optional. Don't force your audience to answer each question if they are not willing to.