

Ask the right questions! Create your survey in minutes by choosing the right questions from the list of pre-written questions.

DANCE CLASSES

The Feedbank

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Dance Classes Category

Questions

Q1: When did you enroll with us?

- a. 2021
- b. 2020
- c. 2019
- d. Before 2019

Q2: What is your motto for joining the dance classes?

- a. Fitness
- b. Learn techniques
- c. Hobby
- d. Other

Q3: What is your current age?

- a. <15
- b. 15-30
- c. Above 30
- d. I do not wish to reveal

Q4: What is your gender?

- a. Male
- b. Female
- c. Other

Q5: Do you have any experience in dancing?

- a. Yes
- b. No

Q6: If the answer of Q5 is **Yes**, please provide details about your years of experience in dancing?

- a. 0-1 years
- b. 2-4 years
- c. 5 years and more
- d. Never danced

Q7: Do you have any theoretical knowledge about dance?

- a. Yes
- b. No

Dance Classes Category

Q8: If the answer of Q7 is **Yes**, please specify your previous dance experience with the following details:

Course:

Duration:

Q9: Do you have any physical injury?

- a. Yes, please provide details
- b. No

Q10: Did you attend any trial classes?

- a. Yes, please mention the dance style
- b. No

Q11: How did you book the trial class with us?

- a. By telephone
- b. Through website
- c. I booked it in person
- d. Someone else booked it for me

Q12: How would you rate your experience while booking the trial class?

- a. Excellent
- b. Satisfactory
- c. Good
- d. Average
- e. Poor

Q13: Did you find the required information related to the trial class on our website?

- a. Definitely yes
- b. Probably yes
- c. Not sure
- d. Probably not
- e. Definitely not

Q14: Based on the trial class, which dance style would you be interested in?

- a. Dance style no. 1
- b. Dance style no. 2
- c. Dance style no. 3
- d. Dance style no. 4
- e. Dance style no. 5

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Q15: Based on the trial class(Q13-Q16), rate us on the following parameters (1- excellent, 2- good, 3- average, 4- bad, 5- very poor)

Punctuality:

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

Instructor's knowledge about the dance style:

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

Dance studio ventilation:

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

Instructors overall attitude towards the newcomers:

- a. 1
- b. 2
- c. 3
- d. 4
- e. 5

Q16: Will you be attending trial classes in any other dance studio?

- a. Yes, please provide details of the studio
- b. Yes, I do not wish to share the information
- c. No

Q17: Which batch would you be interested in joining?

- a. Weekdays
- b. Weekends
- c. Could change as per my schedule

Dance Classes Category

Q18: Which time slot suits you?

- a. Morning
- b. Evening
- c. Afternoon

Q19. Did you find our instructors and admin team helpful and supportive?

- a. Definitely yes
- b. Probably yes
- c. Not sure
- d. Probably not
- e. Definitely not

Q20: Why did you choose us over others?

- a. Referred by a friend/relative
- b. Publicity
- c. Cost
- d. Instructor
- e. Other, please specify

Q21: Would you like us to add any other dance style?

- a. Yes, please mention
- b. No, it is perfect

Q22: How should we improve?

Answer:

Q23: Would you tell others about us?

- a. Definitely yes
- b. Probably yes
- c. Not sure
- d. Probably not
- e. Definitely not

Dance Classes Category

Tips to Remember

- Design survey of 5 (minimum) or 10(maximum) questions.
- Use multiple choice questions to receive the accurate feedback. Customers may ignore open ended questions.
- Ensure that there is at least one open-ended question, so that customers can provide their own explanations / experience / suggestions of what's good or bad with the product/service.
- Do not flood customers inbox with multiple survey emails in a single day to receive feedback. Have patience!
- Ensure most of the questions are optional. Don't force your audience to answer each question if they are not willing to.